



Empathetics
March 2016
Newsletter

Tip of the Month: **Self-Awareness**

As you interact with people each day, be aware of your own emotions and how you begin each interaction. Attend to your own feelings with curiosity and determine whether you need to self-regulate.

Upcoming Events:

April 9
 Iowa Medical Society
 Annual Conference,
 Coralville, IA

May 11-13
 PIAA Medical Liability
 Conference

The Ripple Effect

The Impact of Empathy in Healthcare

Letter from Empathetics Director of Learning, Diane Blake

March 2016

It has been busy the past few months in the learning development sector of Empathetics. We launched a new Learning Management System, converted our current eLearning programs to HTML5 to be mobile friendly, and introduced a new mobile app to reinforce key points from our courses. Each project has improved our learners' experience and created a supportive environment to help sustain their learning. Our continued focus is to utilize technology to develop creative outlets that will further develop and reinforce our valuable trainings.



I am always amazed by the overwhelmingly positive reaction we receive when discussing Empathetics and our mission. The goal of integrating our concepts into the continuum of care strongly resonates not only within the healthcare community, but with all areas of personal and work life. For example, last week when filming the scenarios for our new courses, it happened once again. As the actors learned about our company mission and the scenarios they were portraying, we could see their level of engagement in the project soar. The scenes resonated with the actors in a very personal way and they had a strong interest in learning more about the trainings and courses offered. As an employee of Empathetics, I find my experience to be very similar, in that with each success story, the value and need for empathy training becomes increasingly evident.

"When you start to develop your powers of empathy and imagination, the whole world opens up to you..." Susan Sarandon.



Product News: *New Course Development*

We've had a busy month traveling between conferences, keynotes and film studios! We are happy to announce that we are developing additional courses.

Empathetics' new courses are based on the neuroscience of empathy and the research of our Chief Scientific Officer, Dr. Helen Riess. See below as Dr. Riess coaches case scenarios.



Our additional courses will focus on the preoperative conversation, nurse team communication, and front-line staff. To learn more about our current offerings, explore our products page: empathetics.com/products/

Stay tuned for more or email our team at info@empathetics.com to learn about implementation models and pilot offers.

Empathetics Team Growth:

We are happy to announce that our team is growing! Our new Director of Business Development is Janeen McCormick, BSN, RN.



[Click here for the full press release.](#)

She can be reached via email at jmccormick@empathetics.com.



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